cation No. 2,226 iner	Applicant(s) CONLEY ET AL. Art Unit	
	Artonic	
L. Mack	2873	
EMAINS) CLOSED in this apper appropriate communication This application is subject to	olication. If not included will be mailed in due cours	se. THIS
5.		
received. received in Application No s have been received in this communication to file a reply f this application. rote the attached EXAMINER on(s) why the oath or declarate attent Drawing Review (PTO- adment / Comment or in the Comment or	national stage application for complying with the requirer 'S AMENDMENT or NOTIC stion is deficient. 948) attached Office action of the back of the submitted. Note the submitted.	ments CE OF
6. ☐ Interview Summary Paper No./Mail Da	(PTO-413), te	2)
		ce ·
8. X Examiner's Statement	ent of Reasons for Allowan	
	EMAINS) CLOSED in this apper appropriate communication. This application is subject to PEP 1308. U.S.C. § 119(a)-(d) or (f). received. received in Application No is have been received in this communication to file a reply f this application. Rote the attached EXAMINER on(s) why the oath or declaration in the Comment or in the Comment or in the Comment of the drawing received in Application in the Comment of the Grand in the Grand in the Comment of the Grand in the Grand	U.S.C. § 119(a)-(d) or (f). received. received in Application No is have been received in this national stage application for this application. In this application. In the attached EXAMINER'S AMENDMENT or NOTICE on (s) why the oath or declaration is deficient.

Ricky Mack Primary Examiner AU 2873 Application/Control Number: 10/782,226 CONLEY ET AL.

Art Unit: 2873

REASONS FOR ALLOWANCE

Page 2

1. Claims 1, 5-13, 15 and 17-19 are allowed.

2. The following is an examiner's statement of reasons for allowance: The prior art taken either singularly or in combination fails to anticipate or fairly suggest the limitations of the independent claim(s), in such a manner that a rejection under 35 U.S.C. 102 or 103 would be proper.

The prior art fails to teach a combination of all the claimed features as presented in claim(s) 1, wherein the claimed invention comprises masking desired portion of an engraved plate or cylinder and electroplating the plate or cylinder with metal, as claimed;

The prior art fails to teach a combination of all the claimed features as presented in claim(s) 5-12 and 17-19, wherein the claimed invention comprises engraving a plate or cylinder with a desired lens pattern, removing the undesired portions of the lens pattern using a gravure engraving process and using the resulting plate or cylinder in an extrusion embossment process such that the substrate can be embossed with the remaining lens pattern, as claimed; and

The prior art fails to teach a combination of all the claimed features as presented in claim(s) 13 and 15, wherein the claimed invention comprises engraving a desired lens pattern in a surface metal of a flat metal plate or cylinder, the surface metal of the plate or cylinder in which the pattern is engraved into is loosely bonded and can be removed to become an engraved metal shell; cutting the engrave metal and fastening the metal shell into a cylinder or plate to produce the transparent pattern sheet such that the lens pattern runs along a pre-selected direction, as claimed.

The combination of all the claimed features are not anticipated or made obvious by the prior art and all of said features are relied upon for a determination of allowability.

Application/Control Number: 10/782,226 CONLEY ET AL.

Art Unit: 2873

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Page 3

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ricky L. Mack whose telephone number is (571) 272-2333. The examiner can normally be reached on Monday-Friday (6:30 AM to 4:00 PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Georgia Y. Epps can be reached on (571) 272-2328. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Ricky L Mack Primary Examiner Art Unit 2873

RM October 24, 2005